bLoyal
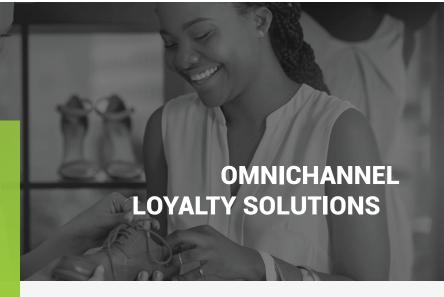
DATASYM

DATASYM INTEGRATION OFFERS POWERFUL, LOYALTY TECHNOLOGY.

Our loyalty system helps you build profitable, long-lasting customer relationships and uncover new, data-driven growth opportunities.

OMNICHANNEL LOYALTY SOLUTIONS

> Retailers
> Quick Serve
> Grocery Stores
> Not for Profits

IN-FLOW

bLoyal works within the flow of your normal Datasym transactions, making it easy for your team to learn. New customer signups, applied discounts, and other prompts appear automatically, meaning less drag on checkout time.

Omnichannel

Real-time communication between your Datasym POS and bLoyal gives you the power to sync inventory across checkouts, award instant benefits, and modify your loyalty program, in-store and online in your bLoyal integrated webstore.

MOBILE INTEGRATED

My Mobile loyalty is included in all bLoyal editions, so that you can connect with customers on the devices they use most. Allow customers to see loyalty balances, redeem rewards, and engage with your brand on all their devices.

FLEXIBLE LOYALTY AND MESSAGING

Once shoppers are onboarded, you have 360° ability to personalize your program with the right offer, at the right time, with the right message through our powerful cloud-based loyalty enabled marketing platform.
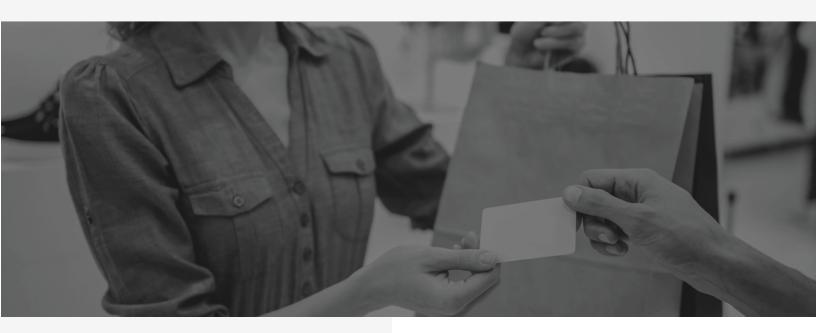
Engage customers through various touchpoints.

| Mobile Devices | Desktop | In-store POS | Customer Service |

71%

of shoppers say they would be more likely to use their loyalty cards if they could access these cards and rewards from their mobile phone.

74%

of consumers choose a store based on a strong loyalty or discount program.

MARKETING FEATURES

> My Mobile Loyalty

> Omnichannel Signup

> Points Based Rewards Programs

> Frequent Buyer Programs

> Outbound Email Marketing

> Text Messaging

> Subsciptions & Club Management

BACK OFFICE

> Omnichannel order processing

> Customer Journeys

> Out-of-the-Box Loyalty Dashboards

> Targeted Campaigns

EASY

Get up and running with bLoyal within a week. bLoyal is infinitely scalable, but easily configurable. So small businesses can go big and big businesses can start small.

LOW COST

bLoyal starts at $29 per device per month. Most bLoyal customers pay back their subscription costs within the first month of service.

ECOMMERCE READY

bLoyal is eCommerce integrated. Extend your loyalty and membership program online through bLoyal's integrations with WooCommerce, Magento, and Shopify.

GET STARTED ON OUR WEBSITE AT BLOYAL.COM/Datasym